



**City of Salida  
Creative District**

**Creative District Sign/Sculpture – Call for Entries**

**Application Form**

Attention: Michael Varnum  
Salida Creative District  
220 W. Sackett  
Salida, CO 81201  
(719) 530-0933

Submission Deadline: March 24, 2014

Applicant: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip: \_\_\_\_\_

County: \_\_\_\_\_

Mailing Address (if different): \_\_\_\_\_

City: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ day \_\_\_\_\_ evening \_\_\_\_\_

Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

**Check List**

1. \_\_\_ Completed Application Form
2. \_\_\_ 3 sets of color prints of previous examples of work
3. \_\_\_ Illustration of proposed sign and/or sculpture
4. \_\_\_ Budget not to exceed \$3,000 per sign/sculpture
5. \_\_\_ 3 references of previous clients
6. \_\_\_ Project delivery date

## **Background**

Salida is recognized as a state leader in the arts and is a Colorado Certified Creative District. This is greatly due to a municipality committed to emphasizing an existing historic downtown as a center of commerce, and to a strong contingent of creative enterprises reusing this existing built environment to live, work and conduct business. Salida's unique growth during the recent economic downturn is due to a community comprised of numerous arts, cultural and non-profit organizations, and a city government that has transformed the neighborhood into a focal point for attracting visitors and celebrating and strengthening the town's unique identity.

## **Project Description**

The City of Salida is looking for an artist/artists, contractors, architects, or designers to design and construct a total of three signs (one may be a sculpture) for the Creative District. The City will install the signs and/or sculpture at three locations within the District. A combination of materials may be used to incorporate the City's character, such as wood, metal, brick or stone. A key goal of the City of Salida is to have the pieces be congruent to the use of the site and surrounding area. The timeline for project delivery to the City of Salida is April 20, 2014. Applicants are encouraged to visit the sites and make a connection to our creativity, history, people and place.

The signs are to be located at three locations in the Creative District. Signs "A" and "B" are to be pole mounted with the signage starting 8' above the ground and the maximum size of the sign shall be 4'x6' (w x ht).

Signs "A" and "B" will serve as gateway signs to the Creative District and should incorporate the Salida Creative District logo. Sign "C" will be located in Riverside Park and will have a maximum size of 4' by 4' wide and 8' tall. Sign "C" should incorporate the Creative District logo and be influenced by the creative enterprises in the Creative District. This sign may be more of a sculpture piece than the other two.

The signs and sculpture will be installed by the City of Salida.

## **Who can submit proposals?**

The project is open to Chaffee and Fremont County artists, contractors, architects, or designers. Up to three finalists will be selected. The City of Salida has budgeted \$3,000 for each piece selected. If no proposal is determined to be appropriate, the City of Salida may decide to reopen the selection process to a wider area.

## Award Criteria

The City of Salida will award the bid for the products and services that will serve the City's best interest; therefore, the following criteria will be used when evaluating bids:

1. Meets or exceeds specifications for design, aesthetics and functionality.
2. Conveys to the public that they are entering the Salida Creative District.
3. Is a design that compliments and enhances the aesthetics and environment of the district.
4. Sign or sculpture construction design is approved by the City engineer.
5. Is within the \$3,000 budget allocated for each sign/sculpture.

## Bid Submittal Requirements

1. Applicants shall provide a PDF of the creative sign/sculpture design and three (3) 8 1/2 "x 11" copies with the bid submittal.
2. Identify all services, which are expected to be provided by the City of Salida.
3. **A mandatory pre-bid meeting will be held on Monday, March 10, 2014 at 2:00 p.m. at the SteamPlant Event Center.**

For additional information prior to the bid submittal deadline or for additional information regarding this Call for Entries contact: Michael Varnum at [michael@salidasteamplant.com](mailto:michael@salidasteamplant.com).

## General Conditions

Reserved Rights: The City of Salida reserves the right to:

- Modify or cancel the selection process or schedule at any time;
- Waive minor irregularities;
- Reject any and/or all responses to this CALL FOR ENTRIES and seek new proposals when it is in the best interest of the City to do so;
- Seek clarification or additional information from respondents as it deems necessary to the evaluation of the response;
- Incorporate this CALL FOR ENTRIES and the selected team's response to this CALL FOR ENTRIES as part of any formal agreement between the City and the respondent;
- Negotiate modifications to the CALL FOR ENTRIES with the selected respondent as part of the negotiation process.
- Modify the CALL FOR ENTRIES opportunity available to applicants.
- Bids shall be completed on the form furnished. Any exceptions to the specifications must be attached hereto and made a part of the contract. Retain one copy for your records.
- Successful Applicants must complete a W-9 form (Taxpayer Identification No.).
- The City of Salida is exempt from all local, state and federal taxes.
- The City of Salida reserves the right to reject any and all quotes and to waive informalities and minor irregularities in quotes received and to accept any portion of the quote if deemed in the best interest of the City of Salida.

**Hold Harmless:** By participation in this CALL FOR ENTRIES process, applicants agree to hold harmless the City of Salida, its officers and employees from all claims, liabilities and costs related to all aspects of the development team selection process.

**Public Information:** All documents, conversations, correspondence, etc. between the City and respondents are public information subject to the laws and regulations that govern the City of Salida, unless specifically identified otherwise.

**Expenses:** All expenses related to any applicant's response to this CALL FOR ENTRIES, or other expenses incurred while the selection process is underway, are the sole obligation and responsibility of the applicant.

Sign "A"

Location: 3<sup>rd</sup> and F Street, Northeast corner of intersection



Sign "B"

Location: 220 W. Sackett, in existing tree well.



Sign/Sculpture "C"

Location: Northeast corner of Sackett and F Street.

