

# **Creative Industries Summit 2014 Request for Proposal Welcome Bag Construction**

The City of Salida Creative District was selected to host the 2014 Creative Industries Summit (“Summit”) on May 1<sup>st</sup> and 2<sup>nd</sup>. The theme for the Summit is “Creative Convergence” and will bring approximately 300 people to Salida. This two-day conference targets creative entrepreneurs, emerging creatives, municipal and non-profit cultural workers, and creative community leaders. Topics address practical, nuts-and-bolts approaches to creative business and how-to’s for working collectively with creatives, municipalities and businesses.

The Salida committee for the CCI Summit is looking for artists and creatives to provide approximately 300 locally made, quality welcome bags. The bags must be constructed with a washable material and can have up to a 2” gusset. They must be at least 16” wide and 15” high, with strong 18” straps. They need to have the Salida Creative District and Colorado Creative Industries Summit logo screened onto them (one on each side), as well as “May 1-2, 2014 Salida, Colorado”. We would like the logos to be two colors, if possible.

This Request for Proposal (RFP) is for the purpose of submitting designs and one sample of the actual Welcome Bag proposed. All Welcome Bags will look identical to each other and be made with quality material. The budget for these Welcome Bags is \$3/each.

## **All Proposals will include the following:**

### **Artist(s) Information:**

Name, Complete Mailing Address, Email Address, Daytime Phone Number

**Narrative:** Write a brief but detailed description of the proposed Welcome Bag. Please include the following information: material, process used to make the bags, the time required to make the 300 bags and the cost per bag completed. (250 words or less)

**Images:** Submit 3-5 digital images of recent similar work. These images should be demonstrative of the nature of work to be represented for the Welcome Bags. Please use a .jpg format.

**Artist statement and biography:** Please keep this section short.

**Deadline for Submissions:** End of day Mon., Feb. 17, 2014

**Please submit your Proposal to:** [beatrice@salidasteamplant.com](mailto:beatrice@salidasteamplant.com)

**If questions, please submit to:** [info@salidasteamplant.com](mailto:info@salidasteamplant.com)

**PLEASE LABEL E-MAIL: Questions re: Summit RFP – Welcome Bag Construction**

**Benefits to YOU:**

You will be recognized as a contributor to the Summit in all local public relations. You will be featured as a participant in the 2014 City of Salida Creative Industries web site ([www.salidacreates.com](http://www.salidacreates.com)) as a creative participant.

**Be a part of Salida’s Creative District’s Growth and  
Recognition as a Vibrant Community!**